

Pride Northwest, Inc.

Board Meeting March 11, 2016

Q Center

Minutes recorded by Maximilian West

In attendance**:

Cameron Barry*

Andrew Lorigo*

Angela Ongren, Admin Asst

Debra Porta**

Kenty Truong*

Sarah Vivian*

Maximilian West

Cameron Barry* facilitated the meeting in James Waldner's' absence.

Visitors:

Leahnora (Leah) Isaak

Candi Brings Plenty

*denotes Pride Northwest board member

** From Pride NW Board Meeting Sign-in Sheet

Call to Order

The meeting was called to order by Cameron Barry at 5:35 PM. Cam read the Mission Statement, and each participant introduced themselves by name and preferred pronoun.

Agenda

A motion was made by Cam to accept the Agenda, seconded by Sarah Vivian. Approval was unanimous.

February Meeting Minutes

The February Meeting Minutes could not be approved due to pending corrections.

Guests and New Business

Leahnora (Leah) Isaak: Leah introduced herself as a member of the Greater Portland Trans community. She is asking for support via cash sponsorship to participate in the Trans Day of Visibility March 31, 2016. The Board requested that Leah submit a draft of needs A.S.A.P. to exec@pridenw.org. The Board committed to helping with sponsorship.

Leah also inquired about serving as a board member for Pride Northwest. Debra Porta cited the Bylaws' requirement of at least one year involvement with the organization.

Candice (Candi) Brings Plenty: Candi is director of the Portland chapter of the Two Spirit Society. She requested that the local Two Spirit Society (those members who perform in full regalia) perform a blessing dance at the start of the parade this year. Debra Porta intervened, saying that any decisions would have to

wait pending review and approval by the Parade Coordinator regarding issues which might interfere with the ability to facilitate the request. Andrew Loriego motioned to support the proposal, and Sarah Vivian seconded; the motion was approved pending approval by the Parade Coordinator.

Board Work Meeting Update

Website Update

A change was made back to our old Authorize.net merchant account due to shorter settlement times and lower fees. Cam directed that changes for web content should be emailed to Pierre and Nick; if not completed in 30 days, a reminder email should be sent, followed twenty-four hours later by an email to Cam for follow up.

Logo usage

Kenty will be responsible for making sure the new logo and image branding are consistently applied. Please direct requests for logo, graphics, fliers, ads, etc. to Kenty. For the time being, please request new material from Kenty. Also, if you have existing materials (power points, instructions, procedures, videos, etc.) that use the logo, the name Pride Northwest, anywhere before the public (citizens, vendors, customers, etc.), forward those items to Kenty for review and approval prior to using them again.

Focus Updates

Sarah Vivian, Communications: PNW's Facebook page has been posting articles for Black History Month (February). Sarah discussed goals for blog submissions to PQ Monthly and PNW's Twitter account. More discussion centered on creation of PNW Instagram and Pinterest account(s), initial material could consist of photos from past Prides. Instagram is up ("PrideNorthwest") with 45 followers. Twitter credentials are still needed.

James asked for a 'mail burst' via Mail Chimp to promote parade and booth sales.

Parade Committee Report: Cam will provide website credentials to Rick Barker, permitting him to administer parade function.

Kenty discussed that the 40th Rosebud and Thorn pageant is March 26, 2016.

Andrew requested support for the Rose Court's Spring Ball by donating two VIP tickets.

Hotel Rooms: Andrew Loriego can access some comped (complimentary) hotel rooms during Pride.

Kenty announced the Rosebud and Thorn pageant will be held the March 26, 2016. A PNW board member will speak at the pageant.

Outreach: Andrew reported that the Oscar Party outreach was a success; suggested PNW link to the Trevor Guide (<http://www.thetrevorproject.org/>) to better support youth, coming out, sexual identity, and resources.

VIP: Debra reported that Alaska Airlines will co-sponsor the VIP area.

Entertainment: Michael Dixon will work with Kenty to plan the announcement of headline entertainment at the festival.

Review of Deadlines, Event Marketing

By Debra Porta:

Debra discussed adding this subject to every meeting agenda remaining through festival weekend. The calendar of official and unofficial events (ad buys, interviews, radio spots, etc.), with their accompanying media requirements, should be carefully monitored. Resources need to be committed to meeting these deadlines. Debra suggested that some material is needed within one week. Sarah will execute this task, working with Debra.

Note: Debra asked that “Kickoff Party with PQ Monthly” be inserted into the minutes.

Treasurer’s Report

By Cameron Barry, Treasurer. The ending balance for February (below) was adjusted to represent nearer a 60%:40% (checking to savings) distribution

Checking:	\$41,611.15
Savings:	<u>30,010.61</u>
Total:	71,621.76

Meeting Adjourned

The meeting was adjourned at 6:35 PM.