

Pride Northwest, Inc.

Board Meeting November 13, 2015

Q Center

Minutes recorded by Maximilian West

In attendance**:

Rick Barker, Parade Coordinator
Cameron Barry* via phone
Andrew Lorigo*
Angela Ongren, Admin Asst
Debra Porta*
Sharma Sullivan
Megan Tautfest, Asst Parade Coor
Sarah Vivian
James Waldner*
Maximilian West
New Attendees
Aaron Reed
Chad Harder
Roxy Starr
Federica Hansen
Leahnora Isaak

*denotes Pride Northwest board member

** From Pride NW Board Meeting Sign-in Sheet

Call to Order

The meeting was brought to order by James Waldner, who presented the agenda. The following changes were made to the agenda.

1. Introduction of Guests/New Business was moved to follow New Committee Report Form
2. Board Elections were split so that Sarah Vivian could leave by 7:15PM.

Approval of October Minutes

The motion was put forth by Andrew Lorigo to approve the October minutes, and was seconded by James Waldner. Approval was unanimous.

Approval of Admin Assistant Job Description:

The motion was put forth by Andrew Lorigo to approve the job description, and was seconded by James Waldner. Approval was unanimous.

New Committee Report Form

The sample report form was distributed to committee leaders introduced to those attending. Discussion: Committee chairpersons are encouraged to adopt this format to prepare for their Board Meeting reports, working with their Board Liaison so that the report requirements are met, and submit the reports each month prior to the respective Board Meeting. Other report formats

are acceptable so long as the Board receives the necessary information regarding the Committees' activities.

Report by Aaron Reed, Mr. Jr. Gay Pride Portland

Aaron is selling wreaths to raise funds for Pride Northwest. Free delivery is offered in the Portland area; there is an additional charge for shipping outside the area. Orders can be made online at <https://goo.gl/ikchzE> or via the Facebook Event page <https://www.facebook.com/events/1662290780708917/>.

Introduction: Chad Harder, Lauchpad

Chad owns a marketing and design firm. Presented offer to consult and prepare a new logo for Pride Northwest. The suggestion was tabled for discussion at the Board Strategy Meeting November 20, 2015.

Updates from the President, Debra Porta

Board Insurance: Very close to signing, which will enable us to complete our lease with Q Center and sign other contracts.

Ad hoc Committee: sent a list of operational policies to compare to the list of needed policies. The next meeting is in two weeks.

Sponsorships: Debra, with James, is executing meetings to renew sponsorship agreements. They have received several commitments and anticipate more renewals. The informal goal for 2016 is \$60,000.

5 minute Break

Pride Guide

Changes in the proposal were returned to vendor, whose attorney accepted all revisions.

NOTE: confidentiality discussion. Drafting a memorandum of understand, board recommends we pull kickoff party, current mon thru May, Consider June-Dec, 2 fullpage ads, Dec-wreath promotion. JW requested strategy to exit last year's vendor.

VIP Committee Report by Sharma Sullivan

1. The committee requests social media rules to use on Facebook or Instagram. Debra Porta stated that Pride Northwest develops the pages (or accounts), then gives VIP authorization to access and provide content. Suggestion was to create a promotional 'event' page.
2. Comp tickets are currently set at 10 individual passes, committee is proposing an increase to 20. Official price of VIP tickets is \$65 each or 2 tickets (pair) for \$100. If we're prepared to discount tickets, what is the lowers price we should go to?
3. Wants to begin sales January 1, 2016. What options are there if the website isn't ready?
4. The Board stated that, when partnering with other events (such as Gaylabration), the committee should confirm with the board that we are communicating with the correct person at the partner organization.
5. Committee asks that Andrew Loriego be our board liaison?

Treasurer Report

James Waldner provided the Treasury Report. Accounts reflect checking balance of \$54,586.97, and a savings account balance of #30,006.01; the credit balance is \$0.00. Total cash and credit available is \$87,599.58.

Board Elections

Each board member serves a two-year term. The positions of both President and Vice President are up for nomination and re-election. At this meeting, the Board will vote whether to increase the number of board members, and to fill the role of President and Vice President. The board will elect to fill all open positions, as they occur; election results will be effective at the close of today's meeting.

Andrew Loreigo nominated Sarah Vivian to an open board position, and Sarah agreed to the nomination, and is willing to fulfill the term requirements. Debra Porta seconded the nomination. James Waldner recused himself from the vote. The vote was unanimous (Debra, Cam, Andrew) to approve Sarah Vivian to the open Board Position.

Debra Porta, standing President for the past eight years, announced her resignation. A press release is expected Monday, November 16, 2015.

Debra Porta nominated James Waldner for Board President, and James accepted the nomination; The nomination was seconded by Andrew Loriego. The vote was unanimous (Debra, Cam, Andrew, Sarah) to elect James Waldner to Board President.

James Waldner nominated Cameron Barry to the position of Vice President, and Cam accepted the nomination. The nomination was seconded by Sarah Vivian. The vote was unanimous (James, Andrew, Sarah, Debra) to elect Cameron Barry to the position of Assistant Vice President.

James Waldner thanked Debra for her years of service, announcing that Debra will remain in a board advisory role.

The meeting was adjourned at 7:38 PM.