

Pride Northwest, Inc.

Board Meeting October 9, 2015

Q Center

Minutes recorded by Maximilian West

Present: James Waldner*
Andrew Loriego*
Rick Barker, Parade Coordinator
Naomi Cole, Parade Committee
Megan Tautfest, Asst Parade Coor
William Hinkly
Rayann Searles, Entertainment Comm.
Kenty Truong
Lauren Vinson
Debra Porta*
Angela Ongren, Admin Asst
Sarah Vivian
Sharma Sullivan
Chris Delap

*denotes Pride Northwest board member

Reporting via telephone:

Michael Dixon
Cameron Barry*

Not Present: n/a

The meeting was brought to order by James Waldner, who presented the agenda (attached). This is the first official board meeting of the new fiscal year which began October 1, 2015.

Entertainment Committee: Report presented by Michael Dixon

1. The Google group is running, but they have experienced email problems. If they are unable to resolve the problem, the committee may switch back to Facebook in the interim.
2. They have been brainstorming headliners, will meet this week, then vote for final set to recommend to the board.
3. One act is finalized, nearly ready for board review.
4. Timeline
Selection firm: Dec 30, 2015
Contract firm: Jan 31, 2015
Local talent Mar 31, 2015
5. The committee wants to leave the last couple months (before the festival) to tighten-up the program.

VIP Committee Report by Sharma Sullivan

1. Committee needs 2-3 more volunteers, sent message to Andrew L., Marie Duncan.
2. Committee has released VIP layout to Andrew Loriego.
3. Food: Chris Delap has suggested soliciting food donations and, using a community kitchen (and food handlers card), prepare food for VIP.
4. Sharma asked about VIP comps.
5. Plans to have marketing and plan ready by January
6. Sharma plans to attend at least one event each month to sell tickets.
NOTE: Can VIP have custom t-shirts?

Parade Report by Rick Barker

1. The Parade Committee just held their first meeting with 8 people attending. They reviewed logistics, communication, outreach, etc.
2. Rick introduced Megan Tautfest who will act as the vice-chair of the Parade Committee.

Guest Speaker: absent, struck from agenda by James Waldner

New Business:

1. Debra Porta welcomed the guests.
2. Kenty Truong: past Mr. Gay Pride Portland, has done graphic items
3. William Hinkly: parade committee (travel)
4. Aaron Reed: Current Mr. Gay Pride Portland, first pride benefit coming up October 18 at the FunHouse Lounge

Sponsorship Report by Debra Porta

1. A couple past sponsors have re-committed.
2. Anyone who has an in, or can think of organizations that could sponsor materials or services (web, etc.)
3. 2016 goal is \$60,000 cash excluding in-kind sponsorships.

Ad hoc Committee Update

The Ad hoc Committee is currently examining Pride Northwest's existing policies, identifying policies that Pride Northwest should have, narrowing priorities to establish outlook. The goal is to complete this work by January 2016.

Volunteer Report by Angela Ogren.

There will be another Volunteer Open House October 29, 5-7:30PM, at the Q Center.

Skype Report by Sarah Vivian

Sarah has learned that Skype cannot do conference calls. Rick B. mentioned that he uses anymeeting.com which allows up to 60 participants at one time. Sharma S. uses Slack.com.

Website: Report by Cameron Barry

We've received two proposals to complete our website, which were forwarded to Debra Porta and James Waldner. Based on our timeline, both proposals are accepted.

1. One of the bids was very specific, and shows attention to detail.
2. Debra Porta discussed the need to notify whichever bid is not accepted before we notify the winner of our intent to accept their bid.
3. A motion to accept Pierre's bid was made by Cameron Barry, seconded by James Waldner, and approved unanimously by the board:
Voting: Andrew Lorigo, James Waldner, Debra Porta, Cameron Barry
4. The board requested Cam to take down the 2015 pridenw.org website and display an "Under Construction" announcement.

Pride Guide Updates:

1. Initial RFP back from PQ Monthly. We have reviewed and returned edits to the contract text, esp. an end date of October, 2016.
2. Going forward, Debra Porta reminds us that it is important to differentiate from Pride Guide and sponsorship(s).
3. Cameron Barry feels we should offer no term, and no indemnification of PQ Monthly.
4. The RFP addresses ticket sales in Exhibit A, which we will object to. The Pride Northwest website will offer all ticket sales to Pride events.

Treasurer Report by James Waldner

Pride Northwest, Inc. has an approved budget. Current bank balances are:

Checking	\$60,879
Savings	<u>30,004</u>
	90,883

Debra Porta has approved that Max West will complete his Senior Capstone (Portland State University) course "Effective Change Agent" at Pride Northwest, approved by Debra Porta. Although the term lasts only 10 weeks, the course is designed so that students can participate in long-term project. Initial plans are to draft a business plan outline, a festival planning and task (Gantt) chart, and a case statement (the body of the funding "ask").

NOTE: Rick Barker suggested that festival management have some way to distinguish themselves from other volunteers beyond the current rainbow name tag.

James Waldner adjourned the meeting at 7:41 PM.